



BHB Radio #2

:60

Voice: *Two male NASCAR announcers. Southern accents. Older in their 40s or 50s. The guys are upbeat enthusiastic and somewhat dramatic. Think Fred Willard in Best in Show.*

Announcer #3: Plays it straight, professional and trustworthy. Strictly a voice over as opposed to a character playing a part.

Audio:

Sounds of a NASCAR race provide background ambiance. Speeding cars, cheering fans etc.

VO:

Announcer #1: Well it's down to the wire here tonight at the blueharbor 200.

Announcer #2: That's right, Dale Jr. and Tony Stewart, two champions showing us some stellar performances.

VO:

Announcer #1: They've been taking pictures with Neon Blue Checking account holders for hours and showing us all what it means to be at the top of your game.

Announcer #2: That's right, pearly whites, good hair and neither one of them has a bad side!

Announcer #1:
That's what my wife tells me!

over exuberant laughter

VO:

Announcer #3: When you sign up for blueharbor bank's Neon Blue high-performance checking account before May 15th, you could be one of 200 people to win an evening of barbeque, autographs and pictures with Dale Jr. and Tony Stewart. Neon Blue gives you a stellar 5.25 percent interest rate and tons of perks to amp up your checking everyday. Visit BlueHarborBank.com for all the details.

VO:

Announcer #1: 5.25 percent interest you can't beat that!

Announcer #2: Not even at 200 miles an hour!
over-exuberant announcer laughter

Announcer #3: Gosh, we're funny.

VO:

legal copy :5 sec